



Almex Ltd.

SmartCard Solutions



WHY SMART CARDS?

Smart Cards are coming to our lives slowly but surely. Canada and USA are far behind rest of the world in smart card implementation but we are pretty sure that pace will increase considerably soon.

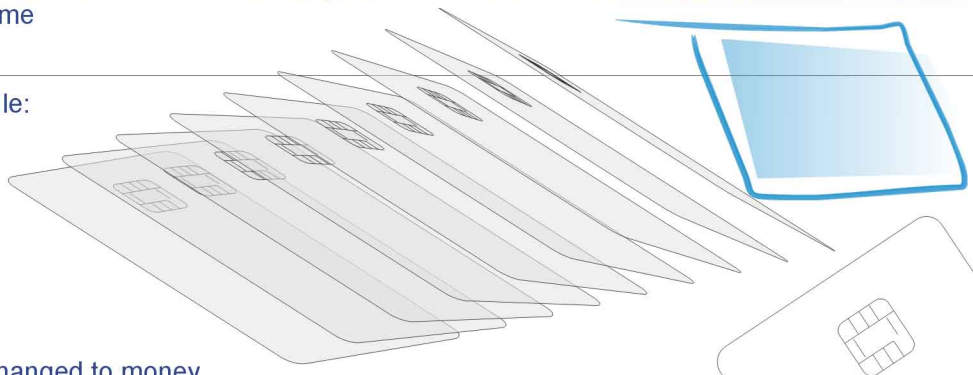
Smart Cards can be use in countless applications. Here are few reasons you should have in mind whe choosing solution for your next project:

- Smart card is so much more secure then mag stripe card
- Smart card can replace cash
- Smart card actively resists tampering and counterfeiting attempts, when protected you can't read/write to it, change content, clone it, duplicate it...
- Smart card is accepted as a higher value by customers then mag stripe cards, tokens, paper coupons...
- Smart card can serve as multiple application platform
- Smart card reduces paperwork
- Smart card eliminates errors
- Smart card protects privacy
- Smart card can carry your advertising message outside and inside (the card)
- Smart card can be co-branded
- Smart card can store 100 times more data then mag stripe card
- Smart card can be bundled with low cost Balance Reader and given to customer so she/he can check available balance or points at any time
- list can just go on and on...



Since your project will possibly handle:

- Personal data
- Medical records
- Living will instructions or pointers
- Medical insurances
- Official records
- Licenses
- Pre-loaded Phone cards
- Points which will be ultimately exchanged to money
- Passwords
- Safe PC access
- WEB access passwords, Software passwords, Bank passwords, any combination of those
- Biometric data
- PIN
- Personal Digital signatures
- Money



... you should pay greatest attention to security of media that will carry information. Smart card comes as almost only and natural choice.

